RumbleSeat

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FOR IMMEDIATE RELEASE

Pierce-Arrow Society Moves Its Club Website and Member Management to RumbleSeat

The Society dedicated to "America's Finest Motor Car" since 1957 embraces a more convenient, capable platform that empowers members, increases efficiency, reduces volunteer workloads, and lowers operating costs.

MECHANICSBURG, Pa. — November 19, 2026 — The Pierce-Arrow Society (PAS), the international club devoted to preserving the motor cars, trucks, bicycles, motorcycles and Travelodge trailers built by the Pierce-Arrow Motor Car Company of Buffalo, New York, has relaunched its website at pierce-arrow.org on RumbleSeat, the all-in-one platform for car clubs and automotive enthusiasts. The Society selected RumbleSeat as both its public website and its member management system, with the goal of giving members a better experience while easing the administrative load on the volunteers who run the club.

Founded in 1957, the Pierce-Arrow Society has nearly 1,000 members worldwide and 11 regional chapters, from the Great Lakes and Chesapeake regions to Dixie, Florida, and the newly forming Mid-America region. Members receive the award-winning quarterly magazine *The Arrow* and the *Pierce-Arrow Service Bulletin*, gather for an Annual Meet and regional tours, and support the Pierce-Arrow Museum on the grounds of the Gilmore Car Museum in Hickory Corners, Michigan. Ownership of a Pierce-Arrow has never been a requirement to join.

Like many long-established clubs, much of the Society's day-to-day administration had been handled by hand: processing new memberships and renewals, keeping the roster current and maintaining records across chapters. With RumbleSeat, those tasks now run through a single system. Members can join and renew online, sign in to members-only areas including the Forums, Library, Member Directory and Vehicle Registry, and browse the Marketplace, while RumbleSeat's automation handles much of the routine work that once fell to volunteers. The result is fewer manual tasks and lower administrative costs for the club.

"We needed a platform that could handle everything a club like ours does, from renewals and events to the roster and vehicle registry, without asking our volunteers to become IT professionals," said Liz Horne, PAS Website Committee Chairman. "RumbleSeat is powerful, but it's remarkably simple to use, and that combination is hard to find. Our members are already loving it."

The migration was designed to preserve the look and content PAS members already knew, so the change shows up as easier sign-in, self-service membership and better-organized member resources rather than an unfamiliar new site.

“So much of running the Society used to mean paperwork and data entry,” Horne added. “Now renewals, payments and member records largely take care of themselves. That cuts our costs and gives our volunteers their time back for what they joined for in the first place: the cars, the tours and each other.”

“The Pierce-Arrow Society has been keeping one of America’s great marques alive for nearly 70 years, and it’s done that on the strength of its volunteers,” said JP Hunt, founder of RumbleSeat. “Our job was to take work off their plates without changing the club members know and trust. Watching PAS members sign in and start using it right away is exactly why we built RumbleSeat.”

The new Pierce-Arrow Society website is live now at pierce-arrow.org. Enthusiasts interested in membership can join online at pierce-arrow.org/join.

About the Pierce-Arrow Society

Founded in 1957, the Pierce-Arrow Society is dedicated to the preservation of Pierce-Arrow motor cars and trucks, Pierce bicycles and motorcycles, Pierce-Arrow Travelodge trailers, and the literature, artwork and history of the Pierce-Arrow Motor Car Company, which built cars in Buffalo, New York, from 1901 to 1938. The Society publishes *The Arrow* and the *Pierce-Arrow Service Bulletin*, hosts an Annual Meet and regional activities through 11 chapters, and supports the Pierce-Arrow Museum at the Gilmore Car Museum in Hickory Corners, Michigan. Membership is open to anyone with an interest in Pierce-Arrow. Learn more at pierce-arrow.org.

About RumbleSeat

RumbleSeat is the all-in-one platform for car clubs and the people who love cars. Clubs use RumbleSeat to run their website, membership, dues, events and communications in one place, while enthusiasts use it to build a Digital Garage, buy and sell through the RumbleSeat Marketplace, and connect on RumbleFeed. From national marque societies to local cars-and-coffee groups, RumbleSeat helps clubs spend less time on administration and more time on the road. Learn more at rumbleseat.com.

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